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COME RECOMMENDED MEETS CHALLENGES OF PROMOTING SMALL BUSINESSES AND GENERATING REVENUE THROUGH ONLINE SPONSORSHIP WITH CR|PR

Millennials Play Key Role in Opening Doors and Changing Preconceptions

Washington, DC – Reaching Generation Y has presented a new challenge for both companies and employers alike. Speaking of challenges, where is the industry of online advertising and sponsorship headed, and how can companies that rely on these methods of revenue remain profitable? With the launch of [CR|PR](#), Come Recommended is addressing both issues.

Now, organizations and individuals who are sponsors or strategic partners of Come Recommended can take advantage of public relations and social media consulting services offered at competitive rates performed by Millennials who specialize in reaching their own generation. And Come Recommended, an exclusive online community connecting the best internship and entry-level job candidates with the best employers, believes [CR|PR](#) will attract additional sponsors to help keep its features free or low-cost to members.

“The public relations and social media consultants at [CR|PR](#) are innovative and dynamic young professionals who are experts in reaching Generation Y,” said Heather R. Huhman, founder and president of Come Recommended. “Almost all companies can benefit from public relations and social media, but many do not have the budget to hire a firm or even solo practitioner. [CR|PR](#) provides a solution to this issue.”

“Plus,” Huhman continued, “I believe we’re delving into something never before experimented by the online advertising and sponsorship industry. We’ve always been selective about our sponsors and partners—they need to come recommended just like our members. But, now we’re going to go one step further and proactively advocate for them.”

[CR|PR](#) is led by Huhman, an experienced hiring manager and public relations and social media veteran. Its public relations and social media services only are available to Come Recommended’s sponsors and strategic partners. Sponsorship and advertising information can be found at www.comerecommended.com/rates.

Come Recommended is an exclusive online community connecting the best internship and entry-level job candidates with the best employers. Unlike other exclusive recruiting networks, Come Recommended requires all members to provide at least three recommendations prior to accessing the community. Its “core” features are free to both candidates and employers. For more information, please visit www.comerecommended.com.

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