



Blogging Contest Rules & Prizes

For Candidates (students or recent graduates seeking internships or who have yet to land an entry-level job):

If you have a blog and a career journey story, you have the chance to win a \$100 American Express gift card! Here are the instructions:

- Between now and August 31, 2009, post an entry on your blog that includes the following four elements:
 - The state of the internship or entry-level job market in your industry
 - Your career journey so far (struggles and triumphs)
 - A description of your ideal internship or entry-level job
 - How Come Recommended might help you achieve your career dreams (all mentions of Come Recommended must link to www.comerecommended.com)
- Send the following information by August 31, 2009 to contest@comerecommended.com (subject: Candidate Entry) to enter:
 - Your name, anticipated or actual graduation date, major/degree, and e-mail address
 - A direct link to the blog post
- On September 14, 2009, the winner will be notified. (At this time, a mailing address will be requested.) Entries will be judged on:
 - The inclusion of the four necessary elements in your post (outlined above)
 - Not only the number of (quantity) comments your post receives, but also the level of discussion (quality) generated

For Employers (anyone hiring interns and entry-level professionals, including recruiters, headhunters, etc.):

If you have a blog and a story about hiring an intern or entry-level professional, you have the chance to win a \$100 American Express gift card! Here are the instructions:

- Between now and August 31, 2009, post an entry on your blog that includes the following four elements:
 - The state of the internship and entry-level hiring industry from a human resources perspective (i.e., shrinking budgets and resources, hundreds of applicants for each position, etc.)
 - An explanation of how you currently find applicants for internship and entry-level positions (i.e., certain job boards, only your Web site, etc.)
 - At least one personal story (without revealing anyone's name) about the quality of applications you typically receive for internship and entry-level positions
 - How Come Recommended might help you find highly qualified candidates quicker and cheaper (all mentions of Come Recommended must link to www.comerecommended.com)
- Send the following information by August 31, 2009 to contest@comerecommended.com (subject: Employer Entry) to enter:
 - Your name, title, organization, and e-mail address
 - A direct link to the blog post
- On September 14, 2009, the winner will be notified. (At this time, a mailing address will be requested.) Entries will be judged on:
 - The inclusion of the four necessary elements in your post (outlined above)
 - Not only the number of (quantity) comments your post receives, but also the level of discussion (quality) generated

Note: Current advertisers, sponsors, contractors or other individuals who have a relationship with Come Recommended are not eligible.